



Thought Leadership Advisory



About Us

Welcome to Thought Leadership Advisory, a boutique consulting firm specializing in providing financial advisory, risk advisory, information technology and data analytics advisory, including artificial intelligence, machine learning, natural language processing, among others. With a deep understanding of the unique challenges facing small and medium-sized enterprises (SMEs) in Africa, we help our clients navigate complex business landscapes and make informed decisions to achieve their strategic goals.

At Thought Leadership Advisory, we are passionate about helping businesses succeed. We believe that every business has the potential to thrive, and we are dedicated to unlocking that potential through our expertise and insights. Our team of subject matter specialists brings decades of experience in various industries and disciplines, and we pride ourselves on delivering customized solutions that meet our clients' specific needs.

Whether you need help with financial planning, risk management, technology strategy, or general consulting services, we have the knowledge and skills to help you achieve your goals. We work closely with our clients to understand their unique challenges and opportunities, and we collaborate with them to develop actionable solutions that drive results.

Thank you for considering Thought Leadership Advisory as your consulting partner. We look forward to helping you achieve your business objectives and unlocking the potential of your organization.

Vision

To be recognized as the premier advisory firm for MSMEs and SMEs in Africa, known for our unwavering dedication to our clients, communities, shareholders, and stakeholders, and our ability to deliver innovative and impactful solutions that drive growth and prosperity.

Mission

To provide exceptional financial, risk, technology, and general consulting services to MSMEs and SMEs in Africa, leveraging our subject matter expertise, industry insights, and global network of partners to help our clients achieve their business objectives and maximize their potential.



Our Core Values

We're a company that puts our client's satisfaction over everything; ensuring maximum results in each of our projects.



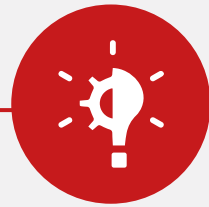
Client Focus

We are committed to putting our clients first, understanding their unique needs and challenges, and delivering customized solutions that meet their specific requirements.



Excellence

We strive for excellence in everything we do, from the quality of our work to the professionalism of our team, and the impact we have on our clients and communities.



Innovation

We embrace innovation and change, staying at the forefront of industry trends and emerging technologies, and using our creativity and imagination to develop new and innovative solutions.



Integrity

We uphold the highest standards of integrity and ethics, acting with honesty, transparency, and accountability in all of our business dealings.



Collaboration

We believe in the power of collaboration, working together with our clients, partners, and stakeholders to achieve shared goals and create mutual value.



Social Responsibility

We are committed to making a positive impact on society, promoting sustainable practices, and giving back to the communities we serve.



“ Message From Our CEO

Dear valued clients, shareholders, and stakeholders,

I am delighted to welcome you to our firm, a place where we prioritize excellence, innovation, and unwavering commitment to all our stakeholders. At our firm, we believe that every business deserves access to world-class advisory services regardless of size or industry.

That is why we have made it our mission to be the go-to consultant for micro, small, and medium-sized enterprises (MSMEs) in Ghana and beyond.

Our vision is to create a better working ecosystem that fosters growth, development, and sustainability for all our clients. We believe that businesses have a greater impact on society than just their bottom line, and we are committed to creating value not just for our clients, but for society as a whole.

At the core of our values is a commitment to excellence, integrity, accountability, and client satisfaction. We believe that these values are essential to building long-lasting relationships and delivering world-class services to our clients.

In today's fast-paced business environment, we understand that time is of the essence. That is why we use leading-edge advisory technologies, frameworks, and tools to accelerate engagement delivery. By doing so, we can reduce costs while still providing our clients with premium services at the best possible price.

As a consulting firm, we take pride in our ability to identify opportunities, mitigate risks, and drive growth for our clients. We are committed to helping our clients achieve their goals by providing them with the expert knowledge they need to succeed. Our focus on client satisfaction and our commitment to excellence is what sets us apart from other consulting firms.

In conclusion, I want to thank you for considering our firm for your advisory needs. We are confident that we can help you achieve your business objectives and look forward to the opportunity to work with you.

————— **Samuel Kwaku Appiah Owusu**
CEO Thought Leadership Advisory

Our Advisory Board



Carlien Bou-Chedid

Carlien is an Independent Consulting Structural/Earthquake Engineer with over 35 years of experience in the engineering industry. She has a degree in Civil Engineering and an MSc in Earthquake Engineering & Structural Dynamics. She is an expert in earthquake engineering and has advised on issues related to building vulnerability and Ghana's earthquake hazard and risk. She has worked as a Structural Engineer, served as Director of Education and Training for GhIE, Executive Secretary for GhIE, and on various governing boards and councils. Carlien has received several awards and honours and is a Fellow of the Ghana Institution of Engineers. As a member of the advisory board, Carlien brings a wealth of experience and knowledge, especially in earthquake engineering. She is dedicated to professional education and project management and will be an asset to the firm's leadership team.



Patrick A. Sam-Attakora

Patrick is a seasoned consultant with over 13 years of experience in risk advisory, governance, compliance, information technology risk, finance, data analytics, and fraud investigations/forensics. He has worked at Deloitte and Ecobank, and he is currently the Regional Manager of Internal Control & Audit for GBfoods Africa. Patrick is a certified Prince 2 Project Management, Certified Information System Auditor (CISA), Certified Internal Auditor (CIA & IAP), and Certified Risk-Based Auditor (CRBA). His areas of expertise include Operational Risk, Cyber & Technology Risk, Strategic & Reputational Risk, Sustainability, Financial Risk, Fraud & Forensic Investigation, Fraud & Assurance Analytics, IA Tools, and CAATs. As a member of the advisory board, Patrick brings a wealth of knowledge and experience in risk advisory, governance, compliance, and fraud investigation/forensics. His expertise in data analytics, IT risk, and finance will be an asset to the firm's leadership team. Overall, Patrick's contributions will play a critical role in ensuring the success of the firm.



Isaac Simpson

Isaac is a seasoned professional with nearly 10 years of experience in private equity, M&A, and restructuring advisory. He has worked for two West Africa-focused PE Funds and KPMG Deal Advisory. Currently, Isaac is a management consultant at Bain and Company's headquarters in Boston, where he advises executive management teams at North American Fortune 500 firms on strategy development and execution. He also advises top global private equity and hedge fund management companies on various assignments. Isaac holds an MBA from Harvard Business School and a BSc in Actuarial Science (Magna cum Laude) from the Kwame Nkrumah University of Science and Technology (KNUST) in Ghana. Additionally, he is a CFA Charter holder. Isaac's impressive educational background, combined with his extensive experience in private equity and management consulting, makes him a valuable addition to the advisory board. Overall, Isaac's contributions will be instrumental in ensuring the success of the firm.



Peter Salakpi

Peter is a seasoned credit risk management expert with over 15 years of experience. He is currently the Head of Credit Administration at GCB Bank Limited, where he provides critical input in the formulation and review of risk management policies, conducts training sessions to raise risk awareness, and formulates comprehensive strategies for effective risk management. Peter holds an MBA from GIMPA Graduate School of Business and a Bachelor of Science in Business Administration from the University of Ghana, where he graduated with First Class Honors. He is also a member of the Institute of Chartered Accountants (Ghana) and has completed various professional courses. As a seasoned professional, Peter brings a wealth of experience and knowledge to the advisory board, coupled with outstanding leadership skills. His technical expertise extends to Microsoft Excel, Microsoft Word, and Microsoft PowerPoint, with proficiency in French adding to his impressive skillset. Overall, Peter's contributions will be instrumental in ensuring the success of the firm.



Stephen Asante Bekoe

Stephen is a distinguished lawyer and leader with over two decades of experience. He currently serves as the head of Afisem Chambers in Accra, overseeing the firm's legal practice and consulting services. Stephen is also the CEO of Unitedgold-Lots Limited, a company that deals in precious metals. He is a board member of the Ghana Library Authority and serves as the chairman of the Legal Committee. Additionally, Stephen is the National President of the Okuapemman Past Students Association worldwide. With his vast experience and industry associations, Stephen will be an asset to the advisory firm in business development and enhancing the firm's legal and strategic positioning. Overall, his contribution to the board is invaluable.

Services

Explore our services ranging from Risk and Financial Advisory to IT, Analytics and more.

1. Risk Advisory

Our risk advisory services can assist firms in improving **Risk Identification, Assessment, and Mitigation**, leading to increased **Operational Resilience**, better **Decision-Making**, and **Decreased Risk Exposure**.



2. Financial Advisory

Providing assistance to businesses in planning and managing their **Financial Resources**, including **Budgeting, Forecasting, and Performance Analysis**. Our financial planning and analysis services can assist firms in making better financial decisions, maximising financial resources, and increasing profitability.

3. Information Technology & Analytics Advisory

Assisting businesses with **Digital Marketing, Software Selection and Implementation, Web Development, Data Visualization, Data Analytics, Artificial Intelligence, Machine Learning, Cloud Computing**, and more to optimize their operations, improve decision-making, and achieve their strategic objectives.

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4. General Consulting

From strategizing and execution to ensuring maximum results for your brand, our consulting services cover everything to help you ensure 100% satisfaction for your team, customers and all stakeholders involved.

Inspiring Growth, Embracing Sustainability!



Get In Touch



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